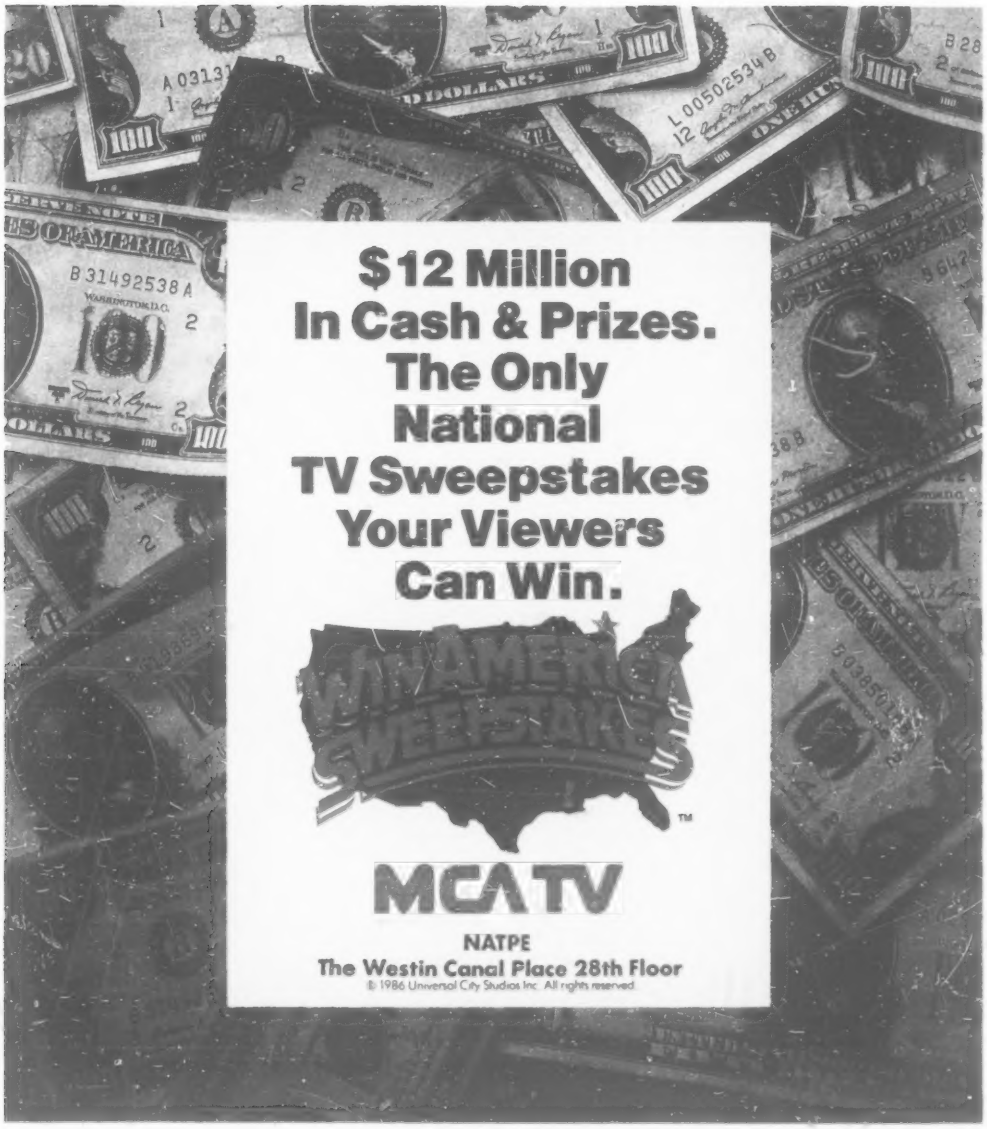
The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Jan 20



See Pages 36 & 37

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55th Year 1986
NATPE in New Orleans

Vol. 110 No. 3

Broadcasting Jan 20

NATPE opens in New Orleans
NAB board coverage from St. Maarten
M/A-Com and the scrambling story

SUNNY SKIES □ NAB convenes historical St. Maarten meeting. NRBA merger approved and NCTA's Mooney addresses TV board on must carry. **PAGE 67.**

OUT THE DOOR □ Appeals court panel orders dismissal of $44.7-million libel suit by Herbert against CBS. **PAGE 70.**

GROUP BUY □ Indications are that Outlet's Bruce Sundlun will lead buyout of Rockefeller Group stations for upwards of two-thirds of a billion dollars. **PAGE 71.**

LOOKING GOOD □ Times Mirror study of people's attitude towards the press finds media getting relatively high marks. **PAGE 72.**

RUNNING □ Timothy Wirth (D-Colo.) announces candidacy for Colorado Senate seat. **PAGE 73.**

HERE COME THE CUTBACKS □ First diclosures of where Gramm-Rudman cuts will come finds agencies facing financial trimming. **PAGE 74.**

MARCHING IN □ Twenty-third annual convention of NATPE International under way in New Orleans. A look at what's on tap on **PAGE 92.** A checklist of the programs being offered can be found on **PAGES 94-162.**

PICKING UP THE PACE □ The rush to scramble by cable services is making M/A-Com a winner. A look at the issues behind scrambling, the technology behind M/A-Com's Videocipher II and the new view from Wall Street on **PAGES 170-208.**

DECISION UPHELD □ Appeals court panel affirms decision rejecting Lyndon LaRouche suit against NBC. **PAGE 234.**

FEDERAL DISAGREEMENT □ FCC and Federal Aviation Administration at odds over possible interference by FM stations in aeronautical band. **PAGE 208.**

GOING AHEAD □ Ampex plans to proceed with plans for nonstandard digital composite commercial cart machine. **PAGE 210.**

PRESS TOUR COVERAGE □ Controversy over ABC mini-series, *Amerika*, tops the news from the consumer press tours. **PAGE 212.**

BACKYARD BLUES □ Although not all observers are sure what it all means, FCC adopts policy for "limited preemption" of local regulations concerning satellite earth stations. **PAGE 218.**

EEO BLAST □ Jesse Jackson decries relaxation of EEO standards before FCBA audience. **PAGE 220.**

CLOSE TO HOME □ Bob Jones, veteran program director and president of NATPE, thinks stations are negiecting programing source in their own backyards. **PAGE 255.**

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race this season, while conceding that "competition is going to be very tight. It will probably be a dogfight."

The programing executive acknowledged that NBC is the current front-runner and expressed the wish that ABC would become "more competitive" in the coming months. Grant contended that NBC's success has come largely at the expense of ABC, while CBS's audience "has remained approximately the same" as last season.

Other remarks by Grant touched on a wide range of programing topics:

■ James Garner will star in a half-hour CBS situation comedy next fall. A concept for the Orion Television production has not been chosen but it will probably not be based on Garner's character in *Murphy's Romance*, a theatrical film in current release.

■ Stephanie Powers will probably star in a one-hour drama next fall from Warner Bros. Television. According to Grant, Powers will have an overseas position in the fashion industry.

■ The prime time serial form is "on the way out," and CBS has nothing in the genre in development or scheduled for next season.

■ The network's current *CBS Sunday Night Movie* will remain for the rest of the season, but the notion of three movie nights is "not a permanent thing."

■ *Mary*, the recently added situation com-

CBS wins second week in a row by a nose

The premiere of the *CBS Sunday Night Movie*, "Rockabye," starring Valerie Bertinelli, helped CBS its second consecutive weekly win and its fourth win of the season during the week of Jan. 6-12. CBS did it with an 18 average rating and a 28 average share, according to Nielsen's National Television Index. NBC followed closely with a 17.9/27, and ABC came in third with a 14/21.

NBC's second-place finish was attributable to yet another all-time record for *The Cosby Show* (36.9/54), and *Family Ties*' (32.4/48) second-best finish in its history.

On CBS, "Rockabye" delivered a 25.3/38 to come in as the third-ranked show of the week. The premiere of the *CBS Sunday Night Movie* makes that the only night in which all three networks have movies running head-to-head. "Rockabye" easily won the first three-way movie match-up as the *ABC Sunday Night Movie*, "Diamonds Are Forever," running from 8:30-11, scored a 15.6/23, and the *NBC Sunday Night Movie*, a repeat of the first part of "Fatal Vision," had an 11.4/17.

Three other shows premiered during the week. *Blacke's Magic* helped deliver a Wednesday win for NBC with an 11th-ranked 19.1/28 in its 9-10 time period. On Monday, ABC's replacement for *Monday Night Football*, the *ABC Monday Night Movie*, "Shattered Spirits," had a 16.4/25; and on Friday from 9:30-10 on ABC, the premiere of *He's the Mayor* received a 12/18.

HUT levels for the week were down 3%, from last year's 67.1 to 65.3. Combined network ratings were also off 3%, from a 51.6 last year to a 49.9 this year. And combined network shares dropped slightly, from last year's 76.7 to 76.3.

In nightly wins, CBS took Monday, Friday and Sunday, NBC won Wednesday, Thursday and Saturday, and ABC took Tuesday. NBC had six of the top 10, CBS had three and ABC had one.

■ CBS had a Monday win, with a 18.6/28 overall, on the strength of regular programing that captured the night's first two hours. From 10 to 11 p.m., *Cagney and Lacey* (17.1/27) ran second to NBC's movie, "The Enforcer," (17.2/26) in its eighth network run. NBC placed second for the night.

■ ABC continued its winning ways on Tuesday, led by the 10th-ranked *Who's the Boss* (23.3/34), which followed the President's news conference. From 9 to 11, the *CBS Tuesday Night Movie*, "A Time to Triumph," had a 16/25. ABC won the night with an 18/27, as NBC placed second with a 15/23 and ABC was third with 14.9/23.

■ Led by the 11th-ranked *Highway to Heaven*, from 8 to 9, NBC took Wednesday with a 19.4/30, compared to ABC's 16.8/26. NBC's *Blacke's Magic* placed second from 9 to 10 behind 18th-ranked *Dynasty* (21.1/31), and *St. Elsewhere* (16/26) ran second behind ABC's *Hotel* (16.9/28) from 10 to 11. *St. Elsewhere* had its highest share of the season with the new 9 to 10 lead-in, according to NBC reasearch. CBS's new lineup did not score well: *Mary* (14.8/23) ranked 44th and *Foley Square* (13.4/20) ranked 56th.

■ Thursday saw NBC's regular schedule combine for a 24.6/37, second in nightly averages to CBS's Sunday schedule. From 8 to 10, the one-hour *Magnum, P.I.* (15.9/23) and a repeat of *Simon and Simon* (16.7/25) ran second in their respective time periods. From 10 to 11, CBS's *Knot's Landing* (21.5/34) took the time period, as ABC's *20/20* (16.5/26) was second and *Hill Street Blues* (16.2/26) on NBC-TV was third.

■ With the 12th-ranked *Dallas* (22.1/34) dominating from 9 to 10, CBS won Friday. From 8 to 9, ABC's two comedies, *Webster* and *Mr. Belvedere*, won with an 18.1/29 and a 17.2/27, respectively. From 10 to 11, NBC's fifth-ranked *Miami Vice* took its time period.

■ NBC's Saturday schedule defeated its closest competitor, CBS, in overall ratings by five points. At 9, *Golden Girls* (24/38) ranked ninth, and at 9:30, *227* (21.8/35) was 13th.

■ With all three of its Sunday shows ranking in the top 10, CBS's Sunday was the highest-ranked night of the week, with an overall average of 25.9/38. NBC's coverage of the AFC championship game, and a post-game show following it, ranked fifth with a 24.6/38. NBC had a 14.1/21 for the night. ABC aired a repeat of an hour-and-a-half version of *Ripley's Believe It or Not*, from 8 to 9:30, and got a 10.5/15, followed with "Diamonds are Forever," on the *ABC Sunday Night Movie* (15.6/23) from 8:30 to 11. ABC had a 13.7/20 for the night.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	36.9/54
2.	Family Ties	NBC	32.4/48
3.	Murder, She Wrote	CBS	28.5/40
4	*Rockabye	CBS	25.3/38
5.	Football, NFL post-game	NBC	24.6/38
6.	60 Minutes	CBS	24.3/36
7.	Cheers	NBC	24.3/36
8.	Miami Vice	NBC	24.0/38
9.	Golden Girls	NBC	24.0/38
10.	Who's the Boss	ABC	23.3/34
11.	Highway to Heaven	NBC	23.1/35
12.	Dallas	CBS	22.1/34
13.	227	NBC	21.8/35
14.	Night Court	NBC	21.7/32
15.	Kate & Allie	CBS	21.6/31
16.	Knots Landing	CBS	21.5/34
17.	Growing Pains	ABC	21.5/31
18.	Dynasty	ABC	21.1/31
19.	Newhart	CBS	20.0/29
20.	*Blacke's Magic	NBC	19.1/28
21	Falcon Crest	CBS	18.3/29
22.	Webster	ABC	18.1/29
23.	Scarecrow & Mrs. King	CBS	17.9/27
24.	Facts of Life	NBC	17.6/28
25.	Mr. Belvedere	ABC	17.2/27
26.	The Enforcer	NBC	17.2/26
27.	Cagney & Lacey	CBS	17.1/27
28.	Hotel	ABC	16.9/28
29.	TV Bloopers & Prac. Jokes	NBC	16.8/25
30.	Amazing Stories	NBC	16.8/24
31.	Simon & Simon	CBS	16.7/25
32.	20/20	ABC	16.5/26
33.	*Shattered Spirits	ABC	16.4/25
34.	Hill Street Blues	NBC	16.2/26
35.	A Team	NBC	16.2/23
36.	Gimme a Break	NBC	16.0/27
37.	St. Elsewhere	NBC	16.0/26
38.	A Time to Triumph	CBS	16.0/25
39.	Magnum P.I.	CBS	15.9/23
40.	Hunter	NBC	15.8/27
41.	Moonlighting	ABC	15.7/24
42.	Diamonds are Forever	ABC	15.6/23
43.	Riptide	NBC	15.0/22
44.	Mary	CBS	14.8/23
45.	Alfred Hitchcock Presents	NBC	14.7/21
46.	Dead Man's Folly	CBS	14.5/22
47.	Remington Steele	NBC	14.4/26
48.	Knight Rider	NBC	14.4/22
49.	Diffrent Strokes	ABC	13.9/21
50.	Punky Brewster	NBC	13.8/20
51.	Silver Spoons	NBC	13.7/20
52.	Hardcastle & McCormick	ABC	13.7/20
53.	Stark	CBS	13.6/22
54.	Dynasty II: The Colbys	ABC	13.6/20
55.	Airwolf	CBS	13.4/22
56.	Foley Square	CBS	13.4/20
57.	Twilight Zone	CBS	12.8/20
58.	Misfits of Science	NBC	12.7/20
59.	The Insiders	ABC	12.5/19
60.	Love Boat	ABC	12.0/21
61.	*He's the Mayor	ABC	12.0/18
62.	Spenser: For Hire	ABC	11.4/21
63.	Fatal Vision, part 1	NBC	11.4/17
64.	Hollywood's Home Movies	ABC	11.1/18
65.	Ripley's Believe It or Not	ABC	10.5/15
66.	Lady Blue	ABC	8.6/14
67.	Bugs Bunny Special	CBS	7.8/11
68.	Fall Guy	ABC	7.6/12
69.	Shadow Chasers	ABC	4.7/7

*Indicates premiere episode

have interest in app. for new FM at Breaux Bridge, La. Filed Dec. 30.

■ Erath, La.—Solo Music Co. of Louisiana seeks 92.9 mhz, 3 kw, HAAT: 328 ft. Address: Route 1 Box 837A, Erath, La. 70533. Applicant is owned by Keith Frederick, general partner (50%), and limited partners Dick L. Menard and Richard Ward (25% each). They have no other broadcast interests. Filed Dec. 31.

■ Erath, La.—Jay-Win Broadcasting Co. seeks 92.9 mhz, 3 kw, HAAT: 328 ft. Address: 126 Carolyn St., Lafayette, La. 70503. Applicant is owned by Frank W. Jennings (51%); Archie M. Windham (24.5%), and Windham's wife, Sue Ray (24.5%). They have no other broadcast interests. Filed Jan. 13.

■ Ruckersville, Va.—Radiox Inc. seeks 92.1 mhz, 3 kw, HAAT: 328 ft. Address: Kirk Building, Bland, Va. 24315-0126. Applicant is owned by Randal J. Kirk, president (83%); his father, Joseph J. Kirk (10%), and Randall G. Newberry (7%). App. also owns WPSK-AM-FM Pulaski, Va. Filed Dec. 31.

■ Ruckersville, Va.—Hartke Communications Group seeks 92.1 mhz, 3 kw, HAAT: 328 ft. Address: 7637 Leesburg Pike, Falls Church, Va. 22043. Applicant is equally owned by Vance Hartke, president, and his three sons: Paul, Wayne and Keith. They have no other broadcast interests. Filed Jan. 2.

■ Ruckersville, Va.—Edward L. Modlin Jr. seeks 92.1 mhz, 3 kw, HAAT: 328 ft. Address: 1428 Minor Ridge Ct., Charlottesville, Va. 22901. Applicant is individual with no other broadcast interests. Filed Dec. 10.

■ Ruckersville, Va.—PMK Partners I seeks 92.1 mhz, 3 kw, HAAT: 328 ft. Address: 120 Ivy Dr., Suite 3, Charlottesville, Va. 22901. Applicant is owned by Patricia Lynn Fleshman, general partner (60%), and limited partners Karen Collins and Michael R. Miller (20% each). They have no other broadcast interests. Filed Jan. 2.

■ Ruckersville, Va.—Blue Mountain Broadcasting seeks 92.1 mhz, 3 kw, HAAT: 328 ft. Address: 829 Bonifant St., Silver Spring, Md. 20910. Applicant is joint venture of Richey D. Adams (80%) and Gary W. Blau (20%). Adams is editorial director at WDVM-TV Washington. His brother-in-law, Johnese Hutcherson, is app. for new station at Fenwick Island, Del. Blau is engineering supervisor at WNBC(AM), New York. Filed Jan. 2.

■ Ruckersville, Va.—Robertson Broadcasting Co. seeks 92.1 mhz, 3 kw, HAAT: 328 ft. Address: P.O. Box 189, Quinque, Va. 22965. Applicant is owned by Sandra Rae Robertson, who has no other broadcast interests. Filed Jan. 2.

Summary of broadcasting as of October 30, 1985

Service	On Air	CP's	Total *
Commercial AM	4,805	170	4,975
Commercial FM	3,846	418	4,264
Educational FM	1,220	173	1,393
Total Radio	9,871	761	10,632
FM translators	789	444	1,233
Commercial VHF TV	541	23	564
Commercial UHF TV	381	222	603
Educational VHF TV	113	3	116
Educational UHF TV	185	25	210
Total TV	1,220	273	1,493
VHF LPTV	230	74	304
UHF LPTV	134	136	270
Total LPTV	364	210	574
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses

Facilities Changes

Applications

AM's

Tendered

■ KSTR (620 khz) Grand Junction, Colo.—Seeks CP to add night service with 1 kw; install DA-N, and make changes in ant. sys. App. Jan. 7.

■ WRHC (1550 khz) Coral Gables, Fla.—Seeks CP to change freq. to 1560 khz; increase day power to 50 kw; increase night power to 4.4 kw, and change TL. App. Jan. 7.

■ WFTP (1330 khz) Fort Pierce, Fla.—Seeks CP to increase day power to 5 kw and night power to 1.5 kw. App. Jan. 8.

■ WCXN (1170 khz) Claremont, N.C.—Seeks CP to increase power to 10 kw. App. Jan. 7.

Accepted

■ KIOT (1310 khz) Barstow, Calif.—Seeks MP to reduce nighttime power to 500 w and make changes in ant. sys. App. Jan. 13.

■ KKRE (1040 khz) Monument, Colo.—Seeks MP to change TL. App. Jan. 13.

■ WRHC (1550 khz) Coral Gables, Fla.—Seeks mod. of lic. to move SL to 330 SW 27th Ave., Miami. App. Jan. 10.

■ WOLM (1460 khz) Lake Mary, Fla.—Seeks MP to change TL and make changes in ant. sys. App. Jan. 10.

■ KBUR (1490 khz) Burlington, Iowa—Seeks CP to make changes in ant. sys. App. Jan. 10.

■ WRHX (1440 khz) Herndon, Va.—Seeks CP to reduce daytime power to .6 kw and change TL. App. Jan. 13.

FM's

Accepted

■ KKOS (95.9 mhz) Carlsbad, Calif.—Seeks CP to change HAAT to 328 ft. App. Jan. 7.

■ KROQ-FM (106.7 mhz) Pasadena, Calif.—Seeks mod. of CP to move SL to 3500 West Olive, Burbank, Calif. App. Jan. 7.

■ KVRH-FM (92.1 mhz) Salida, Colo.—Seeks CP to change TL and change HAAT to 914.79 ft. App. Jan. 13.

■ WLVE (93.9 mhz) Miami Beach, Fla.—Seeks CP to change ERP to 100 kw. App. Jan. 7.

■ WMNX (95.9 mhz) Tallahassee, Fla.—Seeks mod. of lic. to move SL to 1248 Blountstown Highway, Tallahassee. App. Jan. 13.

■ *WBVM (90.5 mhz) Tampa, Fla.—Seeks mod. of CP to make changes in ant. sys. App. Jan. 7.

■ WJZZ (105.9 mhz) Detroit—Seeks CP to install aux. sys. App. Jan. 7.

■ WMUZ (103.5 mhz) Detroit—Seeks CP to install aux. sys. App. Jan. 7.

■ KLSI (93.3 mhz) Kansas City, Mo.—Seeks CP to change TL and change HAAT to 1,056.16 ft. App. Jan. 7.

■ KWWR (95.7 mhz) Mexico, Mo.—Seeks CP to install aux. sys. App. Jan. 13.

■ KUUB (95.1 mhz) Bozeman, Mont.—Seeks mod. of CP to change TL and change HAAT to 780 ft. App. Jan. 9.

■ KNIS (94.7 mhz) Carson City, Nev.—Seeks CP to change ERP to 86.6 kw and change HAAT to 2,072 ft. App. Jan. 10.

■ WNBR (100.7 mhz) Wildwood, N.J.—Seeks CP to change ERP to 26 kw. App. Jan. 9.

■ WBLI (106.1 mhz) Babylon, N.Y.—Seeks CP to change HAAT to 492 ft. App. Jan. 7.

■ WENU (101.7 mhz) Hudson Falls, N.Y.—Seeks CP to change TL and change HAAT to 180 ft. App. Jan. 7.

■ WPLJ (95.5 mhz) New York—Seeks mod. of lic. to operate former facilities as aux. App. Jan. 10.

■ WERV (98.3 mhz) Rotterdam, N.Y.—Seeks mod. of CP to change ERP to 3 kw; change HAAT to 328 ft., and move ant. tower 1,500 ft. App. Jan. 13.

■ WYLF (95.1 mhz) Township, N.Y.—Seeks CP to change TL; change ERP to 50 kw, and change HAAT to 492 ft. App. Jan. 10.

■ WXRC (95.7 mhz) Hickory, N.C.—Seeks mod. of lic. to

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